

# AVENTURA

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**FOR IMMEDIATE RELEASE**

**AVENTURA MALL TO OPEN NEW ADIDAS SPORTS PERFORMANCE STORE**

**Aventura, Fla. – May 23, 2018** – Aventura Mall will debut a brand new Adidas Sports Performance store this Thursday, May 24.

Due to its success at Aventura Mall, Adidas is opening a new, expanded store, which will include its full Sports Performance line of premium apparel, footwear and accessories for soccer, baseball, basketball, tennis, running and football. Adidas Originals for men, women, and children and the Adidas by Stella McCartney line of eco-innovative shoes and training gear will also be available in store.

In celebration of the grand opening, Adidas will have a DJ, photo booth, and offer a gift with each \$100 purchase during store hours Thursday, May 24 through Sunday, May 27.

The Adidas Sports Performance store is located on the lower level of the expansion wing, across from Zara.

**ABOUT AVENTURA MALL:** Aventura Mall is the best place to shop in Miami and one of the top shopping centers in the U.S. Anchored by Nordstrom and Bloomingdale's, the center is highlighted by a mix of over 300 luxury boutiques and shopper favorites, including Apple, Adidas, Anthropologie, Burberry, Cartier, Givenchy, Gucci, H&M, Louis Vuitton, MCM, Microsoft, Sephora, Topshop Topman and Zara. Aventura Mall also features more than 50 eateries and restaurants, including Treats Food Hall, and the experiential Arts Aventura Mall program showcasing 20 museum-quality pieces in a range of mediums. Aventura Mall is open Monday through Saturday, 10:00 a.m. to 9:30 p.m., and Sunday, 12:00 p.m. to 8:00 p.m. Call (305) 935-1110 or visit online at [www.aventuramall.com](http://www.aventuramall.com).

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