

AVENTURA

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Aventura Mall Debuts Three-Level Expansion Wing
New Space Includes Carsten Höller's 93-Foot-Tall Aventura Slide Tower, Treats Food Hall and Two-Level Topshop Topman and Zara Stores

AVENTURA, FLA. – February 20, 2018 – Defined by *Culture, Style and Taste*, Aventura Mall's new three-level expansion wing creates an inviting indoor-outdoor exchange highlighted by experiential, site-specific additions to the Arts Aventura Mall collection, as well as an array of dynamic shopping and dining experiences.

As visitors arrive at the new wing, they are awed by the monumental, nearly 93-foot tall, spiral *Aventura Slide Tower* by German artist Carsten Höller, which leads a double life: towering landmark and exhilarating slide. Holler, who is world-renowned for his large-scale artworks, created the structure to promote joy and a feeling "somewhere between delight and madness."

Adjacent to the Slide Tower, *Gorillas in the Mist*, a whimsical outdoor fountain by The Haas Brothers, features three larger-than-life bronze gorillas and four massive bronze trees, circulating and spraying water. Inside, Wendell Castle's bronze, thought provoking *Veiled in a Dream* is part sculpture, part furniture, providing visitors an object to admire and a chair to sit on.

Designed by renowned architect Carlos Zapata, the expansion wing's three key design points – transparency, connectivity and integration – provide a completely unique experience for visitors. An 84-foot by 50-foot glass wall at the entrance offers panoramic views of the surrounding landscape and a continuous 350-foot skylight runs the length of the wing, providing abundant natural light.

"We've created a gathering place that celebrates creativity and provides shoppers with a venue to appreciate transformative works typically reserved for galleries and museums," said Jackie Soffer, Chairman and CEO of Turnberry, owner and manager of Aventura Mall.

The new 315,000-square-foot wing is also a shopper's paradise, offering a two-level Topshop Topman, the global fashion retailer's first standalone in Florida. Topshop's trend-led clothing and accessories are offered alongside globally recognizable activewear brand Ivy Park, an exclusive partnership between Topshop and Beyoncé, Quay, House of CB and Freedom Jewelry. Topman carries leisurewear, denim in various fits and washes and a sophisticated range of suits and smart wear.

The store also offers shoppers the luxury Topshop and Topman complimentary Personal Shopping service, where fashion experts provide one-on-one style advice and access to the latest arrivals. All appointments are carried out in spacious, stylish private dressing suites with refreshments on hand.

ZARA, the international fashion sensation, also made its highly-anticipated return to Aventura Mall with the opening of a new, two-level store featuring the brand's latest global concept and its newest Woman, Basic, TRF, Kids and Man collections. Tesla, Tumi, Pomellato, Adidas, Superga, UNTUCKit, Sundek, Designer Eyes, Nini & Loli, and Nissa are among the esteemed brands debuting in the new wing.

The expansion also boasts several indoor-outdoor dining offerings, including CVI.CHE 105, renowned for its ceviche and traditional Peruvian dishes, Genuine Pizza by James Beard Award winner Michael Schwartz, Pubbelly Sushi, Serafina, famed New York eatery Tap 42 Kitchen & Bar, and Le Pain Quotidien. Opening soon are Joe and the Juice and Rosetta Bakery.

On the third level, Treats Food Hall offers communal seating and an eclectic collection of local and national eateries, including Luke's Lobster, a Northeast favorite that is expanding worldwide, Zuuk Mediterranean Kitchen, GoGo Fresh, The BÖL, Miami's first Figs Pizza + Pasta Bar by Todd English, Shake Shack, and Häagen Dazs. Opening soon are Chipotle and Poké 305.

"We're always innovating to stay ahead of the curve," Soffer said. "Aventura Mall is more than just a shopping center. It's a dynamic, interactive destination with an array of experiences from culture to fashion to dining and more."

ABOUT AVENTURA MALL: Aventura Mall is the best place to shop in Miami and one of the top shopping centers in the U.S. Anchored by Nordstrom and Bloomingdale's, the center is highlighted by a mix of over 300 luxury boutiques and shopper favorites, including Apple, Adidas, Anthropologie, Burberry, Cartier, Givenchy, Gucci, H&M, Louis Vuitton, MCM, Microsoft, Sephora, Topshop Topman and Zara. Aventura Mall also features more than 50 eateries and restaurants, including Treats Food Hall, and the experiential Arts Aventura Mall program showcasing 20 museum-quality pieces in a range of mediums. Aventura Mall is open Monday through Saturday, 10:00 a.m. to 9:30 p.m., and Sunday, 12:00 p.m. to 8:00 p.m. Call (305) 935-1110 or visit online at www.aventuramall.com.