

AVENTURA

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CONTACT:

Matt Levinson/Sophia Fiat
O'Connell & Goldberg
(954) 964-9098
mlevinson@oandgpr.com
sfiat@oandgpr.com

AVENTURA MALL WELCOMES THREE NEW RETAILERS: JIMMY CHOO, MCM AND COS

AVENTURA, FLA. – September 21, 2018 – Aventura Mall recently introduced three esteemed brands – Jimmy Choo, MCM and COS – to its ever-evolving lineup of luxury and fashion retailers.

Jimmy Choo encompasses a complete luxury accessories brand, including women's shoes, handbags, small leather goods, scarves, sunglasses, eyewear, belts, fragrances, and men's shoes. The 1,500 square-foot boutique features a striking glass façade that gives way to an interior concept specifically designed to reflect Miami's distinctive cultural and artistic character. Available at Aventura Mall, Jimmy Choo's Autumn Winter 2018 collection features luxury accessories and footwear designed with materials such as Moiré silk, pearls, sumptuous velvets, painterly brocades, and more. Jimmy Choo is now open on the lower level near Center Court.

MCM, a luxury travel goods and accessories brand founded in Munich, Germany, recently opened its first South Florida location at Aventura Mall. The MCM line includes leather bags, clothing, shoes, fragrance and small gifts. At the core of the brand's Autumn Winter 2018 Collection are the all-new MCM Cassette bags, and its Leopard Print and Cubism Suede lines. MCM is on the lower level of the new wing.

Founded in 2007, **COS** is a London-based fashion brand renowned for stylish core wardrobe essentials. The Aventura Mall location offers its full women's and men's Autumn Winter 2018 Collection highlighted by a selection of classic shoes, dresses and accessories, which have been re-imagined with a muted but vibrant palette of moss green, oatmeal, rust and lilac. Featuring clean lines with natural and tactile elements, the unique COS storefront is highlighted by a natural stone façade between two large windows providing views of the store's interior. COS is on the lower level near Center Court.

“These iconic brands are a fantastic addition to Aventura Mall,” said Jackie Soffer, Chairman and CEO of Turnberry, owner and manager of Aventura Mall. “Their international appeal will resonate with our local shoppers and visitors from around the world.”

ABOUT AVENTURA MALL: Aventura Mall is the best place to shop in Miami and one of the top shopping centers in the U.S. Anchored by Nordstrom and Bloomingdale's, the center is highlighted by a mix of over 300 luxury boutiques and shopper favorites, including Apple, Adidas, Anthropologie, Burberry, Cartier, Givenchy, Gucci, H&M, Louis Vuitton, MCM,

Microsoft, Sephora, Topshop Topman and Zara. Aventura Mall also features more than 50 eateries and restaurants, including Treats Food Hall, and the experiential Arts Aventura Mall program showcasing 20 museum-quality pieces in a range of mediums. Aventura Mall is open Monday through Saturday, 10:00 a.m. to 9:30 p.m., and Sunday, 12:00 p.m. to 8:00 p.m. Call (305) 935-1110 or visit online at www.aventuramall.com.